



## The Lay The Odds Weekly Members Newsletter

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Edition 26


Edited by  
Rich

### Introduction

Welcome to this week's Lay The Odds newsletter! We distribute it to you each Saturday morning so that we can bring you the latest news from the betting community, including highlights and best available odds for upcoming sports events.

### Upcoming & Current Events

Football: Liverpool v Sunderland



Best Odds:	
Liverpool	8/15 <b>32RED</b>
Draw	10/3 <b>StanJames.com</b>
Sunderland	7 <b>BETFRED</b>

[more Liverpool v Sunderland odds...](#)


**Liverpool v Sunderland**

After a busy summer of transfers, tours, resignations and rumours The Premier League is back in business. With the Champions League places more competitive than ever nothing is assured any more and few will dismiss Liverpool this time following significant reinvestment and team restructure. Sunderland however have been bolstered pre-season by the addition of John O'Shea and Wes Brown and look set for a strong start.

**Victor Chandler**  
RUGBY WORLD CUP - If England win the Rugby World Cup Victor Chandler will refund all losing bets on the outright winner as a FREE BET!

[Bet on the match now!](#)

Football: Stoke v Chelsea



**Best Odds:**

Stoke City	5	CORAL
Draw	14/5	BETFRED
Chelsea	7/10	bet365

[more Stoke v Chelsea odds...](#)

**Stoke v Chelsea**

Andres Villas Boas will be in the spotlight as his new look Chelsea line up for their first outing of the season under the new regime. Much is expected of the protege of the great Bobby Robson and there will be many looking to burst his bubble at the first opportunity. As the opener Chelsea visit Stoke and they will hope for the same start they had last year when it was goals, goals, goals.

**10Bet.com**  
Your first deposit on 10Bet got even more special – it grows by 50% up to €100!

[Bet on the match now!](#)

Football: West Brom v Manchester United



**Best Odds:**

West Bromwich ...	6	BLUESQ
Draw	10/3	BETFRED
Manchester United	4/7	PINNACLE

[more West Brom v Manchester United odds...](#)

**West Brom v Manchester United**

Sir Alex Ferguson's Manchester United start their campaign at West Brom knowing that every point will count as we head into one of the most competitive seasons in recent memory. West Brom had a revival last season following the appointment of Roy Hodgson as manager and it was his skills that ensured their Premiership survival. United's ambitions will be at the other end of the table as they chase yet another Premier League title.

**10Bet.com**  
Your first deposit on 10Bet got even more special – it grows by 50% up to €100!

[Bet on the Match now!](#)

Football: Manchester City v Swansea



**Best Odds:**

Manchester City	3/10	CORAL
Draw	5	BETFRED
Swansea City	13	PINNACLE

[more Manchester City v Swansea odds...](#)

**Manchester City v Swansea**

Is he staying or is he leaving is the question that has occupied the minds of Manchester City fans all summer long but the fate of captain Carlos Tevez still appears to be undecided as City kick off their campaign at home to newly promoted Swansea City. For teams like the Swans there is nothing to fear as the cards seem to be stacked against them so let's hope for a good show from them as well as a statement of intent from the Sky Blues.

**10Bet.com**  
Your first deposit on 10Bet got even more special – it grows by 50% up to €100!

[Bet on the match now!](#)



**Football: Football League Championship**



**Best Odds:**

Leicester City	4	Ladbrokes
West Ham	9/2	SKY BET
Cardiff City	16	Ladbrokes
Ipswich Town	16	youWIN
Southampton	16	William HILL

[more Football League Championship odds...](#)


**Football League Championship**

Twenty four teams line up for England's second tier of football and the contest will as hot as ever with the holy grail of a Premiership place as the ultimate prize come next May. QPR, Norwich and Swansea were promoted last season and the Championship welcomes back Birmingham City, Blackpool and West Ham this term.

**Victor Chandler**  
ENGLAND V INDIA TEST SERIES - If India win a test match Victor Chandler will refund all losing test series outright bets!

[Bet on the Championship now!](#)

**Football: English Premier League**



**Best Odds:**

Manchester United	9/5	youWIN
Chelsea	3	StanJames.com
Manchester City	9/2	youWIN
Arsenal	11	BETFRED
Liverpool	14	BETFRED

[more English Premier League odds...](#)

**English Premier League**

The dominance of the Premier League this millennium by Manchester United, Chelsea and Arsenal looks set to be challenged this time by big-spending Manchester City. The red half of Manchester however remains the team to beat however as they seek a record 20th top flight title. Chelsea's new management set up will no doubt be closely scrutinised to see if they too can topple Alex Ferguson's stars.

**10Bet**  
Your first deposit on 10Bet got even more special – it grows by 50% up to €100!

[Bet on the Premiership now!](#)

### [LTO - \[Fantasy Football Starting NOW - £100 Prize Free Entry\]](#)

How about taking part in the Lay The Odds Fantasy Football League and get the chance to bag yourself a £100. It's not earth moving cash but its free and all in the name of a bit of fun in our thriving community.

Registration: <http://laytheodds.com/lay-the-odds-fantasy-football-league/>

If you're interested, registration is quick and easy and we will also have competitions throughout the premiership football season where you will get chances to win cash prizes. They won't all be cash but, they will be highly valuable items if not.

We have straight away introduced a Scorecast competition...

Pick 1 game on a Saturday

Predict the final score

Predict the first goal scorer

WIN £10 Paid by Paypal/Direct Deposit

It's simple...

Registration: <http://laytheodds.com/lay-the-odds-fantasy-football-league/>

We will all be contributing to the discussion and banter in the comment thread. Once you have joined post your team of 11 on the comment section and share your reasoning with others but, be prepared to get some stick!

Registration: <http://laytheodds.com/lay-the-odds-fantasy-football-league/>

Cheers

*Richard Van Orden*

## **Free Bets**

Check out the current bookie offers and FREE Bets [here](#)

For example

**Unibet**



US OPEN TENNIS - Bet on a player to win the US Open and if they lose in the 1st round Unibet will refund your bet! [Signup Now!](#)

## **Steamers, Best Odds and Free Bets**

Visit [PuntersOdds.com](http://PuntersOdds.com) today!

## **Online Betting Rants**

### **Do You Have What It Takes To Rant?**

==> Could You Be A Founding Rant"a"Holic <==

If you think you have what it takes we'd love to hear from you... [Apply to be a Ranter here](#)



Simon has written a Rant: [The Right Mentality](#). Do you have the right mentality?

## **Featured LTO Discussion For The Week**

An interesting article and response from LayTheOdds is highlighted for you this week.

### [The Reality Of Laying Horses On Betfair](#)

Nothing about Betfair caught the imagination as much as this facility. Everyone could become a bookmaker, and we all know that bookmakers make lots of money; therefore it followed that we would all make money if we used Betfair.

[Read the article and comments here ...](#)

## **Next Week & Signing Off**

This is Rich signing off and I hope that you have found some of the content within this newsletter to be useful. Look out for the next LTO newsletter in your e-mails on August 20<sup>th</sup>. Until then, here's to successful punting.

**Regards  
Rich**