



The Lay The Odds Weekly Members Newsletter

Friday 11th March 2011

Edition 4

**Edited by
Rich**

INTRODUCTION

Welcome to this week's Lay The Odds newsletter! Every Friday we bring you the latest news from the betting community, including highlights and best available odds for upcoming sports events, delivered to your e-mail in-box in time for the weekend.

TOP SPORTING EVENTS THIS MONTH

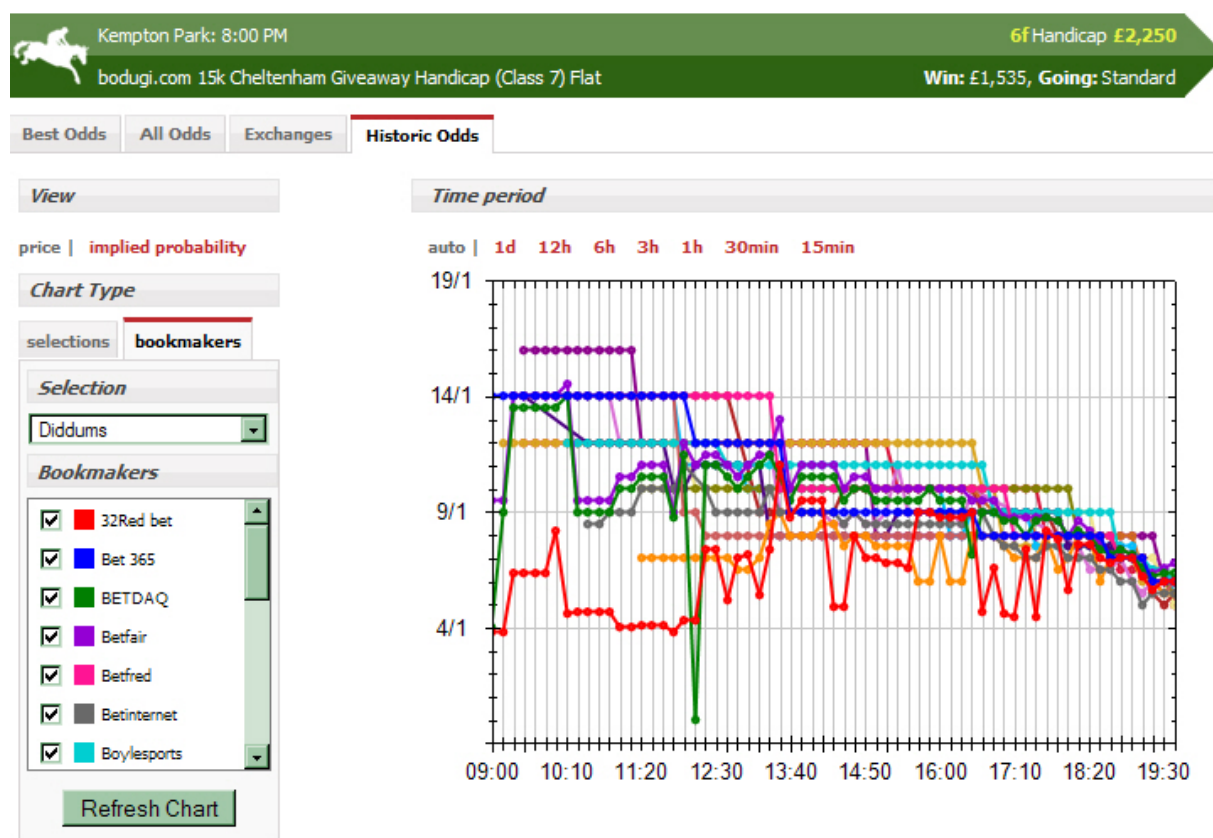
Steamers

Do you want the latest information on which Bookies are shortening their odds? See the “Steamers” [here](#).

You will find selections that have shortened with a significant number of bookmakers. For ante-post races, only price changes in the last 24 hours are counted. For early prices and live shows, any significant shortener will remain on this page unless it lengthens significantly.

Horses are not shown as steamers if their prices are shortened immediately following the announcement of a non-runner. For the direction of the most recent price change for each selection with each bookmaker, see the full odds grid for that race.

Here’s an example from last night (Thursday evening). In the 8:00 at Kempton, Diddums is a steamer. Here are the odds over the last 24 hours.



Visit [PuntersOdds](#) for the latest betting news and [check the steamers](#) for this weekend’s sporting fixtures.

Upcoming & Current Events

6 Nations

[Check the latest odds here.](#)



Rugby Union: RBS 6 Nations Winner

Best Odds:

England	1/8	StanJames.com
France	8	bet365
Ireland	33	Ladbrokes
Wales	50	Ladbrokes

more RBS 6 Nations Winner odds...

ICC Cricket World Cup Winner

[Bet on Cricket: ICC Cricket World Cup Winner now!](#)



Cricket: ICC Cricket World Cup Winner

Best Odds:

India	3	32RED
Australia	9/2	totesport
South Africa	9/2	sportingbet.
Sri Lanka	5	Victor Chandler
Pakistan	8	32RED

more ICC Cricket World Cup Winner odds...

Cricket World Cup – Friday 11th March

Fancy a bet on England v Bangladesh this morning? How will England get on without Petersen and Broad? Check the best live odds now.

▶ Bangladesh v England: Match Result EEE
More Bets >>

Friday 11 March 2011 - 08:30 GMT

Best Odds	All Odds	Exchanges	Historic Odds														
ODDS FORMAT: 7/4 2.75 +175																	
<div style="display: flex; justify-content: space-around; align-items: center;"> 1x2 ODDS <div style="border: 1px solid #ccc; padding: 5px;"> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;"></th> <th style="width: 15%;">Bookmaker</th> <th style="width: 15%;">Odds</th> <th style="width: 30%;">Betting Exchange</th> </tr> </thead> <tbody> <tr> <td>England</td> <td>1/4</td> <td>PINNACLE</td> <td>2/7 betfair</td> </tr> <tr> <td>Bangladesh</td> <td>7/2</td> <td>StanJames.com</td> <td>7/2 BETDAQ</td> </tr> </tbody> </table> </div> </div>							Bookmaker	Odds	Betting Exchange	England	1/4	PINNACLE	2/7 betfair	Bangladesh	7/2	StanJames.com	7/2 BETDAQ
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England	1/4	PINNACLE	2/7 betfair														
Bangladesh	7/2	StanJames.com	7/2 BETDAQ														
Best Price Percentage: 100.4% , Bookies Only: 101.2%																	

[Check the best odds](#) at PuntersOdds.com

Free Bets

Check out the current bookie offers and FREE Bets [here](#)

For example, **Boylesports** CHELTENHAM FESTIVAL DAY 1 - If your horse finishes 2nd in any of the following races on Day 1, Boylesports will refund all losing bets on that horse: 1.30 Supreme Novices' Hurdle, 2.05 Arkle Challenge Trophy, 2.40 Festival Handicap Steeple Chase, 3.20 Champion Hurdle [Signup Now!](#)

ONLINE BETTING RANTS

Do You Have What It Takes To Rant?

==> Could You Be A Founding Rant"a"Holic <==

Yes we are launching our brand new little brother site and it is called [Online Betting Rant](#) so here is the full scoop;

This is a haven and a world's first online betting blog community, it's a little bit between, Facebook, Twitter and the Racing Post, the only difference is this is open to YOU!

Initially [Online Betting Rant](#) or OBR for short is open for business for 14 lucky bloggers

This is your platform and we want this to be run by the everyday man in our great little community. If you have something to say, something related to sports betting or betting systems or maybe you can't back a winner to save your life at the moment then, this is the place for you.

==> Could You Be A Founding Rant"a"Holic <==

If you think you have what it takes we'd love to hear from you... [Apply to be a Ranter here](#)



With the World Cup cricket going strong, [Simon tells us how he trades during cricket matches](#)

“The reason cricket can be a good trading ground is due to the big swings in prices but coupled with a decent time window. You will obviously see most of these big swings in the one day or 20/20 games.

My personal favourite and I think the easiest strategy to implement is laying the bowling side when taking early wickets.

When the batting side lose an early wicket or even two they will always look to settle and ensure no more wickets are lost. We’re trying to take advantage of those that are over reacting to the wickets and going against the grain can prove to be very profitable. You will hopefully now see the batting teams odds slowly increase as they settle and so does the market.”

Read the rest of Simon’s rant [here...](#)

FEATURED REVIEW FOR THE WEEK

Inspector Karl goes Stateside this week!

USA KING OF SPORTS INTRODUCTION



Howdy Bloggers,

We are heading Stateside to the land of the Free!

Regardless of your perceptions of Americans, we have the opportunity to trial this new service from Betfan, this service comes with claims from the author that I hope he won’t end up regretting. Rather than me explaining what the author said, let me include a section of the welcome email.

“The aim of the USA king of sports site has always been long term profit and a minimum of 10 points profit at the end of each month which hasn't always been done but I have ALWAYS ended the month in profit .

This is something very few betting advisory services could wish to achieve but something I've done regularly for over 3 years .As I said , I have never ended a month without achieving a profit , this has ranged from the lowest 4.5 points profit all the way to 38 points profit.

If you want to see the most sound sports investment you'll ever make grow month by month , then you need to give this a shot until the end of March and watch how we end the month in profit.”

So big claims indeed, and should we experience a losing month in this trial, well we will hold him to account for this statement.

Lets crack on, what do we get!

Firstly there are some issues, you will need Bet365, as this service does what is called “buying points” which means they go for a much larger handicap that what the industry thinks is right, so if a selection in basketball was +3 at 1.90, this service has issued bets at +9 with much shorter odds etc, and not even Pinnacle go that high on the Handicap. There will be what I would call “chasing” and they would call a “staking plan” but let's not concern ourselves with that, as it is very very common with American tipsters.

Quite a few times the odds are very short, and bets are not issued until about 21:00 hours, so roughly 3 hours before the start time. There is no issue with odds as limits on American sports is eye watering large.

Because this service says it is critical to follow their staking plan to always end in profit, we will follow it to the letter, and in the absolute interest of fairness I will start the P+L from March 1st, I knew this review was coming up so I took the decision to personally join so I could watch the tips from March 1st. There is a nice 7 day free trial for anyone who wants to use it, and a reasonable £39 per calendar month thereafter, after seeing what a lot of American tipsters charge it is obvious this service is being targeted at us Brits!

Looking forward to this.

Regards

Inspector Karl

[Click here to see the sales page for USA King Of Sports.....](#)

[Click here to read Karl's Review.](#)

NEXT WEEK & SIGNING OFF

This is Rich signing off and I hope that you have found some of the content within this newsletter to be useful. Remember to look out for the next LTO newsletter in your e-mails on March 18th. Until then, here's to successful punting.

**Regards
Rich**