



# The Lay The Odds Weekly Members Newsletter

**Saturday 19<sup>th</sup> March 2011**

**Edition 5**

**Edited by  
Rich**

## **INTRODUCTION**

Welcome to this week's Lay The Odds newsletter! We have changed the distribution day to Saturday so that we can bring you the latest news from the betting community, including highlights and best available odds for upcoming sports events. We aim to have it delivered to your e-mail in-box early on Saturday morning in time for the weekend's events.








# TOP SPORTING EVENTS THIS MONTH

## Steamers



Do you want the latest information on which Bookies are shortening their odds? See the “Steamers” [here](#).

You will find selections that have shortened with a significant number of bookmakers.





Here’s an example from yesterday (Friday morning). It shows the shortening horses for the Cheltenham runners. You could have used this to decide your day’s bets.

 <b>2.05 - CHELTENHAM</b>	
Horse	Shortened Odds
Dirar <a href="#">[Odds History]</a>	7 
Secret Dancer <a href="#">[Odds History]</a>	19 
Ciceron <a href="#">[Odds History]</a>	31 
Gloucester <a href="#">[Odds History]</a>	79 
Grey Soldier <a href="#">[Odds History]</a>	22 
Premier Dane <a href="#">[Odds History]</a>	149 



  

 <b>2.40 - CHELTENHAM</b>	
Horse	Shortened Odds
Fiulin <a href="#">[Odds History]</a>	80 

 <b>2.55 - FAKENHAM</b>	
Horse	Shortened Odds
Cottage Flyer <a href="#">[Odds History]</a>	6 
Rockoboy <a href="#">[Odds History]</a>	125 
Sweet Seville <a href="#">[Odds History]</a>	40 


  

 <b>3.05 - LINGFIELD PARK</b>	
Horse	Shortened Odds
Out Of The Storm <a href="#">[Odds History]</a>	11 

Visit [PuntersOdds](#) for the latest betting news and [check the steamers](#) for this weekend’s sporting fixtures.

## Upcoming & Current Events

Football: Tottenham Hotspur v West Ham



Best Odds:

Tottenham Hotspur	8/13	Pinnacle
Draw	10/3	Pinnacle
West Ham	11/2	Victor Chandler

more Tottenham Hotspur v West Ham odds...

Tottenham Hotspur v West Ham

Tottenham's focus returns to domestic business with a visit from fellow Londoners West Ham. Spurs' home form is strong being without loss in their last 6 at The Lane. Despite sitting in the drop zone West Ham's fortunes look almost respectable with only one loss in their last 6 away from home and 11 league points from their last available 18. West Ham will be hoping for their first away win against Spurs since 1999 and that was when a certain Harry Rednapp was Hammers manager.

[Bet on Tottenham v West ham now!](#)

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Rugby Union: Ireland v England



Best Odds:

Ireland	9/5	sportingbet
Draw	25	Paddy Power
England	8/13	StanJames.com

more Ireland v England odds...

Ireland v England

England travel to Dublin's Aviva Stadium to face Ireland in their bid to secure their first Grand Slam since 2003. Ireland have a solid record against the visitors however having lost only once to their old rivals in the last seven years. This year though appears to be different and despite the likely highly charged nature of the game the recent form points in the direction of the Red Rose.

[Bet on Rugby Union: Ireland v England now!](#)

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Motor Sport: Formula 1 Drivers Championship



Best Odds:

Vettel, S	5/2	youWIN
Alonso, F	3	SKY BET
Hamilton, L	8	sportingbet.
Webber, M	10	CANBET
Rosberg, N	14	CANBET


more Formula 1 Drivers Championship odds...

#### Formula 1 Drivers Championship

The 2010 F1 season went to the wire with Sebastien Vettel sealing victory in Abu Dhabi in the final race of the year and the 2011 season promises to be just as dramatic. One notable absence will be that of Robert Kubica following his rallying accident but Mark Webber, Fernando Alonso, Lewis Hamilton and Jenson Button will all be in the chase.

[Bet on Motor Sport: Formula 1 Drivers Championship now!](#)

Cricket: ICC Cricket World Cup Winner



Best Odds:

India	10/3	Boylesports
South Africa	4	StanJames.com
Australia	9/2	BETFRED
Sri Lanka	5	bodog
Pakistan	8	bodog

more ICC Cricket World Cup Winner odds...

#### ICC Cricket World Cup Winner

The latter stages of the Cricket World Cup are upon us with New Zealand, Pakistan, Sri Lanka and Australia qualifying for the quarter finals from Group A and India, West Indies, South Africa, England and Ireland fighting it out for the places from Group B. The knock out stages start off on the 23rd March when all roads lead to Mumbai for the final on April 2nd.

[Bet on ICC Cricket World Cup Winner now!](#)

## Free Bets

Check out the current bookie offers and FREE Bets [here](#)

For example [corbettssports](#) If any game shown live on Sky, ESPN, BBC, ITV or CH5 finishes in a 0-0 Bore Draw Corbett's will refund all losing single losing correct score bets and losing goal scorer bets on that match. [Signup Now!](#)

## ONLINE BETTING RANTS

### Do You Have What It Takes To Rant?

==> Could You Be A Founding Rant"a"Holic <==

Yes we are launching our brand new little brother site and it is called [Online Betting Rant](#) so here is the full scoop;

This is your platform and we want this to be run by the everyday man in our great little community. If you have something to say, something related to sports betting or betting systems or maybe you can't back a winner to save your life at the moment then, this is the place for you.

==> Could You Be A Founding Rant"a"Holic <==

If you think you have what it takes we'd love to hear from you... [Apply to be a Ranter here](#)



LuckyTrev has had [another rant!](#)

## Scams and Affiliate Marketers



What Cheezes me Off!!!

Are you tired of being ripped off? I know I am and the fact that you are wise enough to visit sites like this one leads me to believe you are as well. I do not know what is worse, the scammers themselves or the affiliate marketers who promote them. Maybe they are two sides of the same coin. Can anything be done in self defence or are we at their mercy? If I



am sent promotional material by a service that I subscribe to and find out it is a scam I immediately unsubscribe and tell them why in no uncertain terms, in the little box that pops up on the 'manage your subscriptions' page.

The latest and most blatant attempt to part me from my hard earned cash came from a service I had subscribed to for a considerable length of time, and had bought products off or through previously. I received a promo promising the world, and I was particularly interested in it seeing as it allegedly came from a fellow Aussie. I have had good luck with Australian products before, especially from the Davison stable (which this one is not). Below are some excerpts from the material that was sent to me and some opinions on the actual product.. I have left the links in, in case you are curious as to what a scam looks like.

[See all of Trevor's rant here....](#)

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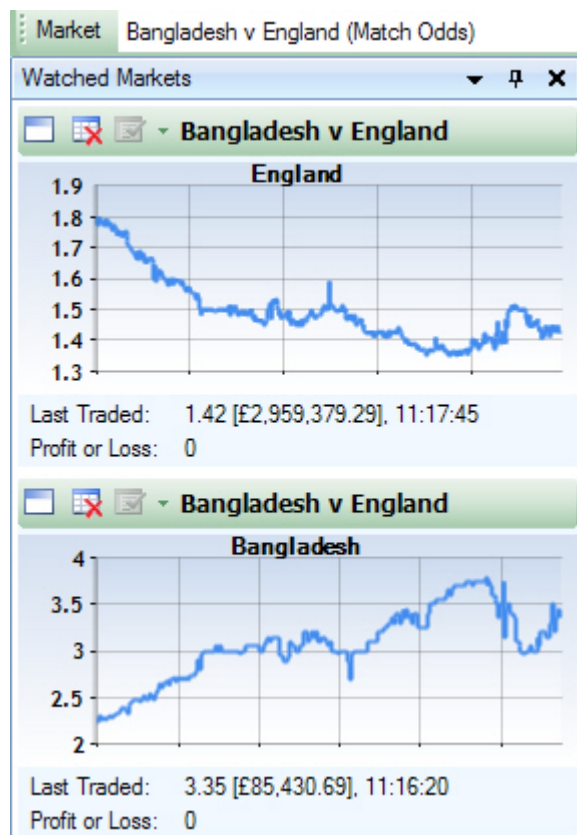
Last week I featured, [Simon tells us how he trades during cricket matches](#)

“My personal favourite and I think the easiest strategy to implement is laying the bowling side when taking early wickets.

When the batting side lose an early wicket or even two they will always look to settle and ensure no more wickets are lost. We're trying to take advantage of those that are over reacting to the wickets and going against the grain can prove to be very profitable. You will hopefully now see the batting teams odds slowly increase (should read “decrease” – ed) as the they settle and so does the market.”

Read the rest of Simon's rant [here...](#)

So on the next match, I tested Simon's theory on Bangladesh v England. After England lost three early wickets I logged onto the odds. As you can see, England's odds went down from 1.8 to 1.35 as they settled in, just as Simon's theory suggests. Bangladesh went out from 2.25 to 3.75. During these periods there were plenty of opportunities to back England then lay them at shorter odds. Or conversely lay the bowling side, Bangladesh, and back them at longer odds.



# **FEATURED REVIEW FOR THE WEEK**

Inspector Steve has been reviewing

## **SPORTS BETTING PROFESSOR**

Hi Bloggers,

The creator of this system is Rich Allen, who apparently met a Russian PhD who analysed 15 years of US Sports for him including NFL, NBA, NCAA and MLB. He claims to win over 90% of his bets. This review will focus on the remainder of the NFL season and specifically on NBA.

*Sports Betting Professor* is based on a 3 game progression, bets A, B and C. You decide on the value for your win/point value, for example let's use \$10. Bet A wins, so you win your \$10 (9.50 really as I will be using 1.95 or 19/20 as my base odds for the trial), you then start again with \$10. If Bet A loses Bet B makes up the loss plus your required profit (I use \$20 to keep it rounded). If Bet B wins then you start from Bet A again. If Bet B loses then you move onto Bet C (\$40), which if it wins will make up the losses on Bets A and B. If it loses you lose 7 times your original stake. However, at these odds, theoretically it should be highly unlikely that you won't win one of bets A, B or C.

By Day 80 the service has produced, Overall: +2.45 points or \$245 on flat betting and +4.55 points or \$455 on staking plan.

[Click here to see the sales page for Sports Betting Profits.....](#)

[Click here to read Steve's Review.](#)

### **Period of Reviews**

Some debate has been going on as regards the length of time that services should be reviewed on Lay The Odds and Betting System Truths. A decision has been made, by our admin, Gordon!

1. If the product is "busy" i.e. there are normally selections every day, we go for the initial 56 day review, as currently, and then make a decision as to whether to continue or not. For these products we adopt a 56 "betting days" policy, so any day with no selections, for whatever reason, is not counted.

2. If the product is not busy, a "slow burner" as I call them, we will adopt a different policy. If it is obvious that there are only going to be one or two betting days per week, then we go straight to a full 84 day review. In this case it is just 12 weeks. However I think we will leave the option open for the reviewer to choose to go for 84 "betting Days" should they choose.

The idea is that the longer the review, and the more bets we can include, the better that is for everyone, readers, vendors, authors alike.

## **NEXT WEEK & SIGNING OFF**

This is Rich signing off and I hope that you have found some of the content within this newsletter to be useful. Remember to look out for the next LTO newsletter in your e-mails on March 26<sup>th</sup>. (Remember, the delivery day is Saturday from now on). Until then, here's to successful punting.

**Regards  
Rich**