

# The Lay The Odds Weekly Members Newsletter

Saturday 28<sup>th</sup> May 2011

Edition 15

Edited by Rich

## **Introduction**

Welcome to this week's Lay The Odds newsletter! We distribute it to you each Saturday morning so that we can bring you the latest news from the betting community, including highlights and best available odds for upcoming sports events.

# Steamers, Best Odds and Free Bets

Visit PuntersOdds.com today!

### **Upcoming & Current Events**



#### **Boylesports**

Take an early or a board price with Boylesports and if the starting price (SP) is greater BOYLESPORTS WILL PAY THE BETTER PRICE!

#### Champions League Final

So it comes down to Manchester United and Barcelona to contest the Champions League Final at Wembley on Saturday 28th May. United reach the showpiece by way of Marseille, Chelsea and Schalke meanwhile Barcelona booked their place dispatching Arsenal, Shakhtar Donetsk and Real Madrid. Barca's flowing passing game has all the flair of a potential Cup winning side but United have proved they are a team with fight and this replay of the 2009 final should bring out the best in both fantastic sides.

#### Bet on the match now!



#### Vitor Chandler

Victor Chandler Racing - Take an Early Racing Price or Board Price and if the Starting Price is bigger Victor Chandler will pay you at the bigger price. There is no need to ever take SP anymore! This offer applies to all UK & Irish Horse Racing.

#### Reading v Swansea City

Some say that the Championship Play-Off Final is the richest game on earth with an estimated value to the winner of some £90 million in Premiership revenues. Reading reached this point by seeing off Cardiff in their play-off semi in a dramatic 3-0 away victory whilst Swansea used their home advantage to triumph over Nottingham Forest to progress to this shot at the promised land of football.

#### Bet on the match now!



#### StanJames.com

£25 FREE BET!!! Stan James will match the stake of your first bet up to £25 (at Evens or greater). Register NOW!!!

#### Coppa Italia Final

Inter take on Palermo in this Coppa Italia Final in Rome's Stadio Olimpico on Sunday and having contested five of the last 6 finals and winning 3 along the way this is almost a home fixture for the Nerazzurri. Palermo however haven't been this close for 32 years losing 2-1 to Juventus in 1979. The winners are given the honour of sporting the 'tricolore' cockade next season and there's a Europa Cup place thrown in for good measure.

#### Bet on the match now!

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#### Next Permanent Chelsea Manager

Silverware is a must at Chelsea if you want to keep the Manager job but despite winning the League and Cup double last season the empty shelf this time has resulted in Carlo Ancelotti's departure from the Bridge. Chelsea's knight in shining armour Guus Hiddink is again in the frame but Marco Van Basten is allegedly the man who comes with Hiddink's recommendation should he not take the job himself.

### Bet on the next Chelsea manager now!



#### **Paddy Power**

GAA ALL IRELAND HURLING CHAMPIONSHIP - If you back a team to win and they fail to reach the quarter finals Paddy Power will refund your stake

#### The Investec Derby

The £1.25M purse makes the Investec Derby the richest horse race in Britain and attracts the best three-year-old colts in the world. The one and half mile course features a steady uphill opening third followed by a steady drop to the left-handed Tattenham Corner and a steeply cambered uphill finish. Last year's winner Michael Stoute's Workforce broke the race record but who will challenge this year for that lucrative career at stud?

#### Bet on the Derby now!



#### Victor Chandler

MANCHESTER UNITED V BARCELONA - If LIONEL MESSI or WAYNE ROONEY score at ANYTIME in the match (inc Extra Time), Victor Chandler will refund all losing Correct Score, First/Last Goalscorer and HT/FT bets as a FREE BET!

#### ATP French Open

Rafa Nadal returns to Roland Garros to defend his French Open crown looking for a third in four years. Novak Djokovic however is on fire and is unbeaten in all 37 matches this year and should he reach the final he will beat John McEnroe's record run of 42 successive start of the year victories in 1984. 2009 winner Roger Federer will no doubt be in the shake up and Britain's Andy Murray looks to have found some form and could go close also.

#### Bet on the French Open now!

### **Free Bets**

Check out the current bookie offers and FREE Bets here

For example 10Bet



CHAMPIONS LEAGUE FINAL - To get into the spirit of this fantastic event 10Bet are giving a special 35% Champions League WELCOME BONUS up to €100. To receive your bonus go to 10Bet.com, open an account and make a deposit using promo code 35PERCENT Signup Now!

### **Online Betting Rants**

### **Do You Have What It Takes To Rant?**

==> Could You Be A Founding Rant"a"Holic <==

If you think you have what it takes we'd love to hear from you... Apply to be a Ranter here



Simon wrote this article

### Stick or Twist?

26th May 2011

Hello everyone,

No I'm not referring to blackjack!

What I am referring to is when do you assign a system, tipster or selection process to the scrap heap.

Most of you should now be aware that in order to make profits from gambling or sports trading you have to do it long term.

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This long term plan has to be set to everything within your betting portfolio.

Recently I've experienced a good example of this within my own portfolio. I run my own lay selections service and I have my own systems that I operate. However it's been a tough month on all fronts and it does cause you to question whether these are still profitable.

It can be easy to discard systems or tipsters on the back of a poor month and even more so when more than one angle is failing.

I've talked in the past about the importance of keeping your head and sometimes walking away to come back fresh another day.

So on with the example

I stumbled across a potential system way back in November and have been using ever since. It concentrates on laying certain runners in the place market.

Now it started off on a flyer and racked up +14.9 points in its first month so as you can imagine I was quite excited. Anyway the next month wasn't so productive in fact it made a loss so back down to reality.

However it continued to perform and right up until the end of March it had amassed +48 points.

Now after just the second month it had made a loss but I kept the faith and I've been rewarded. This month I had considered chopping it from my portfolio however I had to remind myself of this fact and I know the reason why I was being so hasty. Because at the same time my own selections were having a bad spell along with another one of my systems. These bad spells can force you to make rash judgements and it also high lights the importance of results.

If you have previous results that back up how good a tipsters, yours or a systems selections are then it can help you keep a level head knowing that these will come good.

In my personal opinion you have to use 3 months to give yourself a true picture of how something will perform and bear this in mind when looking at those reviews on other websites.

#### **Good Luck**

Simon

Visit onlinebettingrant.com

### Featured Review For The Week

### **Sprinter Lays -Introduction**

21st May 2011



### **Inspector Lee-Introduces Sprinter Lays**

Good Evening Bloggers,

I have the pleasure of introducing my 1st review and it is another service managed by Betfan called *Sprinter Lays*.

According to the author of <u>Sprinter Lays</u>, he or she lays horses in 5 and 6 furlong sprints on both the turf and all weather which means an all year round service.

Sprinter Lays looks for quality information on all horses and to ensure that the prices refect the horses chances some of the odds on these horses will be quite high but also they will have a lot of short price lays.

On any given day from Sprinter Lays they could be upto 4 selections dependant on the information received and with each bet given they will tell you just how much of your bank to risk. The author of Sprinter Lays is offering a 7 day free trial then either £34 a month or if you want a cheaper long term option then it is £68 a quarter.

Sprinter Lays have quoted a 67 point profit over 3 months from December 2010-February 2011 so let's hope they continue on that good run. They advise a starting bank of 75 points. They will advise how many points to risk on each bet (Your Liability)

All the best

Inspector Lee

[Click Here To See Sprinter Lays]

[Click Here To Visit the Review Pages]

# **Next Week & Signing Off**

This is Rich signing off and I hope that you have found some of the content within this newsletter to be useful. Look out for the next LTO newsletter in your e-mails on June  $4^{th}$ . Until then, here's to successful punting.

Regards Rich