



The Lay The Odds Weekly Members Newsletter

Friday 25th February 2011

Edition 2

**From
Sgt Rich**

INTRODUCTION

Welcome to this week's Lay The Odds newsletter! Every Friday we bring you the latest news from the betting community, including highlights and best available odds for upcoming sports events, delivered to your e-mail in-box in time for the weekend.

TOP SPORTING EVENTS THIS MONTH

Steamers

Do you want the latest information on which Bookies are shortening their odds? See the “Steamers” [here](#).

You will find selections that have shortened with a significant number of bookmakers. For ante-post races, only price changes in the last 24 hours are counted. For early prices and live shows, any significant shortener will remain on this page unless it lengthens significantly.

Horses are not shown as steamers if their prices are shortened immediately following the announcement of a non-runner. For the direction of the most recent price change for each selection with each bookmaker, see the full odds grid for that race.

Visit [PuntersOdds](#) for the latest betting news and [check the steamers](#) for this weekend’s sporting fixtures. Looking a little further ahead, here’s an example from the forthcoming **Gold Cup at the Cheltenham Festival**

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» 2011 Cheltenham Gold Cup: Antepost Betting (2011) **£££**

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Friday 18 March 2011

ODDS FORMAT: 7/4 2.75 *175

LAST ODDS CHANGE: LONGER SHORTER

	32RED	bet365	BETFRED	BLUESO	Boylesports	Ladbrokes	Paddy Power	SKY BET	Sportingbet	StanJames.com	Totesport	Victor Chandler	youWIN	BETDAQ	betfair
Imperial Commander	4	7/2	3	7/2	11/4	7/2	7/2	3	7/2	3	7/2	11/4	7/2	9/2	4
Long Run	11/2	6	6	5	13/2	5	6	11/2	6	11/2	5	6	13/2	6	6
Denman	13/2	6	6	6	7	6	6	11/2	6	6	13/2	6	13/2	7	7
Kauto Star	7	7	7	7	8	7	7	6	7	13/2	7	7	7	15/2	7
Diamond Harry	11	9	8	8	10	8	8	7	10	8	8	10	8	13	13
Kempes	13	12	14	12	12	10	12	12	12	16	14	14	16	15	16
Pandorama	16	14	14	14	14	12	16	14	14	16	16	16	16	18	19
Midnight Chase	17	16	16	14	14	16	20	18	16	16	20	20	20	18	19
Tidal Bay	27	25	33	25	25	25	25	25	20	25	25	33	33	30	31
Neptune Collonges	39	33	33	33	25	33	33	33	28	25	25	33	33	49	64
What A Friend	42	33	25	25	50	33	33	25	25	50	33	40	25	49	54
Weird Al	61	33	40	33	50	33	33	33	33	50	33	50	40	79	84
China Rock	59	50	50	50	66	66	50	40	40	40	50	50	50	73	74
Planet of Sound	53	50	40	40	66	50	40	40	40	66	33	50	50	73	74
Punchestowns	67	40	33	33	50	33	40	33	50		25	20	83	79	
Joncol	87	40	33	50		50	40	50		66	33	50	33	111	109
Albertas Run		66	50	66	100	100	66	100	66	100	50	66	50		379
Great Endeavour		100	66	66	66	66	50	100	80	100	66	100	100		169
Mon Mome														100	

Upcoming & Current Events

6 Nations – Saturday 26th February

England welcome France to Twickers in what will probably be the 6 Nations tournament decider. Both sides are undefeated this time and England's Chris Ashton will be forgiven his show boating swallow dives if he score tries in this one. This will be good, hard close quarter combat with hopefully some of that beautiful Gallic flair. Allez!

[Check the latest odds here.](#)

Rugby Union: England v France

Best Odds:



England	1.54	Titanbet
Draw	24	32RED
France	3.1	32RED

[more England v France odds...](#)

Carling Cup Final – Sunday 27th February

Arsenal finally have an opportunity for some silverware which has eluded them since their FA Cup success in 2005. Having swept past Ipswich with a convincing semi final second leg performance the Gunners look like a good thing. Birmingham City make up the final pair at the expense of West Ham who need to now concentrate on Premiership survival.

[Latest odds here.](#)

Football: Carling Cup Winner

Best Odds:



Arsenal	2/7	Paddy Power
Birmingham City	7/2	bet365

[more Carling Cup Winner odds...](#)

Cricket World Cup – Sunday 27th February

England take on India this Sunday 27th Feb.

[Check the best odds](#) at PuntersOdds.com

Home » Cricket » World Cup » Group Stage » Group B » India v England » Match Result »
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India v England: Match Result
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Best Odds
All Odds
Exchanges
Historic Odds
Sunday 27 February 2011 - 09:00 GM

ODDS FORMAT:

7/4

2.75

*175

LAST ODDS CHANGE:

LONGER

SHORTER

		32RED	bet365	BETFRED	betinternet	BLUESQ	bodog	Boylesports	CANBET	CORAL	corbett sports	Ladbrokes	Paddy Power	PINNACLE	SKY BET	sportingbet	Stan James.com	Titanbet	totesport	Victor Chandler	youwin	BETDAQ	betfair
1x2	ODDS																						
India	1/2	4/9	4/9	4/9	4/9	4/9	4/9	9/20	4/9	4/9	4/9	4/9	4/9	1/2	4/9	4/9	1/2	4/9	2/5	4/9	1/2	1/2	1/2
England	19/10	7/4	7/4	7/4	7/4	7/4	7/4	7/4	7/4	7/4	7/4	7/4	7/4	19/10	7/4	7/4	13/8	7/4	7/4	7/4	7/4	2	2

Free Bets

Check out the current bookie offers and FREE Bets [here](#)

For example, **Victor Chandler** CRICKET WORLD CUP - Place a bet on the Outright Winner and if England win the trophy, Victor Chandler will refund all losing stakes as a FREE BET!

ONLINE BETTING RANTS

Do You Have What It Takes To Rant?

==> Could You Be A Founding Rant"a"Holic <==

Yes we are launching our brand new little brother site and it is called [Online Betting Rant](#) so here is the full scoop;

This is a haven and a world's first online betting blog community, it's a little bit between, Facebook, Twitter and the Racing Post, the only difference is this is open to YOU!

Initially [Online Betting Rant](#) or OBR for short is open for business for 14 lucky bloggers

This is your platform and we want this to be run by the everyday man in our great little community. If you have something to say, something related to sports betting or betting systems or maybe you can't back a winner to save your life at the moment then, this is the place for you.

==> Could You Be A Founding Rant"a"Holic <==

If you think you have what it takes we'd love to hear from you... [Apply to be a Ranter here](#)



[Luckytrev has had a rant!](#)

An open letter to the bookmakers, Corals, Ladbrokes, and Paddypower. Dear Sirs Why are you scared of Australian Punters? Are we so good that if you let us join your hallowed ranks of account holders your profits will plummet? If that is true it doesn't say much about your views on the nationalities that you do accept. I have tried to open accounts with all three of you but without success. I did ask you all why, and the answers I received had the hollow ring of fabrication. Like all forms of oppression the injustice hurts the oppressor as well as the oppressed, and by excluding Australian account holders not only are you guilty of racial prejudice and oppression by limiting my access to resources, but your narrow minded xenophobia damages you own bottom line thereby reducing your turnover and therefore your profits.

Read the rest of Trev's rant [here...](#)

FEATURED REVIEW FOR THE WEEK

Last week I featured a review from the LayTheOdds.com website. It is called Pro Betfair Trading. No sooner had I written about it than our Admin Manager, Gordon, had to set up a new review to replace Arthur's review!

Here's Gordon's message:

Hello Everybody,

Admin Gordon here.

I would like to apologise for the latest hiatus in the review of Pro Betfair Trading, and I thank you for your patience.

The latest situation is that all my efforts to contact Arthur have failed, and whilst we have every sympathy for his current situation and what he has gone through recently, I have had to take the decision to abandon the current review as it has become pointless. We all sincerely wish Arthur all the very best, and hope that his problems are resolved shortly.

The good news is that we have another reviewer in place, Sgt Marc, who we are borrowing from our other site Bettingsystemtruths.com, Sgt Marc will be becoming an Inspector for a while, and we will be starting the review again from Day 1 very soon. So keep a look out for that.

I am sure you will agree this was my only choice, and I hope you enjoy the new review, and that it creates as much interest as the last one did during its short time.

Cheers,

Gordon

I'm looking forward to Marc's new review which will be starting soon.



Meanwhile, in case you missed Richard's e-mail offer of a FREE system, I'm reproducing it here:-

Hi dear reader, every now and again we are sent a free copy of a betting system, be it backing or laying and we are offered the chance to provide our readers with a free copy. Most we never send out as they are pure garbage but, sometimes like today we get rather excited about them and give you the chance to download them for free! This one being extra special in our opinion.

[\[Click Here To Download This System Totally Free\]](#)

or copy and paste this link: <http://laytheodds.com/Recommends/percentageprofits/>

Richard Ashdown the author should really be charging for this product but elects not to which makes you wonder where the catch is? Well there's no catch. I went to the page below entered my name and email address then received the system 100% GRATIS!

<http://laytheodds.com/Recommends/percentageprofits/>

So what is this system all about and which betfair punter will this interest?

Its called the 3F0 System, the weird-sounding system with a big track record of profits. I've put it through its paces on the Adrian Massey stats site and it certainly works and works week in week out every year. It has a 90%+ strike rate and is consistently Laying 3rd Favourites. Now don't get all sweaty under the collar... "Oh right! 3rd favourites I've seen that before!

The 3F0 system was derived from extensive form study of the top three market positions and the core variables that most notably affected their performance as a group overall. During the research, It was discovered that there were some fine opportunities for laying third choices in the betting under some specific conditions.

Reasons for this are logical. Firstly, there are at least two better fancied horses in the market. The first and second favourites win 53% of races between them, whereas third favourites as a group win on average around 13-14% of races.

In other words, third favourites LOSE more than 86% of the time! Now before you go off to oppose every third favourite you can find, don't forget that strike rate is only one part of the equation. You see, if all third choices in the market were sent off at odds of 10/1, we would be able to make money by blindly backing them. Confused? Don't be.

Quite simply, the point I'm making is that we need to find the right balance between the odds on offer and the likelihood of the horse winning (or losing, to put that another way).

When constructing 3F0, the author researched hundreds and hundreds of combinations of race types, odds ranges, race classes, and their relationship to recent performance and fitness.

His findings are summarized in the seven simple rules of 3F0, and are explained and illustrated in the detailed free ebook that you can download by filling out your details on the following link. Its free and very useful and will have you making profits this month.

<http://laytheodds.com/Recommends/percentageprofits/>

Talk soon,

Richard Van Orden

LayTheOdds.com

You can read the on line version here: <http://laytheodds.com/percentage-profits-review>

NEXT WEEK & SIGNING OFF

This is Sgt Rich signing off and I hope that you have found some of the content within this newsletter to be useful. Remember to look out for the next LTO newsletter in your e-mails on March 4th. Until then, here's to successful punting.

**Regards
Sgt Rich**